



**NOTICE TO SHAREHOLDERS FOR INTIMATION OF THE COMMENCEMENT
OF 100**

DAYS CAMPAIGN "SAKSHAM NIVESHAK"

(JULY 28, 2025 TO NOVEMBER 06, 2025)

**Update your KYC and other related details and claim your Unpaid/Unclaimed
Dividends to prevent automatic transfer of shares/dividends to IEPF**

The Investor's Education and Protection Fund Authority ("IEPFA"), Ministry of Corporate Affairs ("MCA") has via letter dated July 16, 2025 requested companies to launch a *100 days Campaign - "Saksham Niveshak"*, to reach out to shareholders whose dividend remain unpaid/unclaimed.

The Company in line to demonstrate its commitment to shareholder engagement and transparency have been taking steps to assist shareholders in claiming their unpaid/unclaimed dividends by mentioning about the requirement for KYC and other details updates as part of Annual General Meeting (AGM) notices, AGM related newspaper publications and as and when required, encouraging them to update their details and claim their entitlements well in advance.

Objective of the campaign: The campaign aims to simplify investor services, promote financial literacy and strengthen investor protection to:

- Create awareness among shareholders about any unpaid or unclaimed dividends claims process before they get transferred to the Investor Education and Protection Fund ["IEPF"]
- Assisting with KYC and nomination updates
- Resolves issues related to unclaimed dividends and shares
- Promote transparency and investor empowerment by ensuring direct and simplified claims processing

Shareholder Action Required: It's important for shareholders to update PAN; Nomination details, Contact info [postal address, mobile number etc], Bank account details, Specimen signature and other details. The physical shareholders are requested to complete their KYC and other updates by downloading the necessary KYC update forms from Company's website at luxinnerwear.com/download-forms or from RTA website at <https://ris.kfintech.com/clientservices/isc/isrforms.aspx> and to submit the duly filled and signed form along with KYC documents to Registrar and Share Transfer Agent ("RTA"), M/s Kfin Technologies Limited at Selenium, Tower B, Plot 31-32, Gachibowli, Financial District, Nanakrameguda, Serilingampally, Hyderabad, Telangana, 500032, Email : einward.ris@kfintech.com or to the Company at E-mail: investors@luxinnerwear.com. Shareholders holding shares in electronic form and have not claimed their dividend, can claim

LUX INDUSTRIES LIMITED

PS Srijan Tech - Park, 10th Floor, DN - 52, Sector - V, Saltlake, Kolkata - 700 091, India. P: 91-33-4040 2121, F: 91-33-4001 2001, E: info@luxinnerwear.com

Regd. Office: 39 Kali Krishna Tagore Street, Kolkata - 700 007, India, P: 91-33-2259 8155, Website: www.luxinnerwear.com • CIN : L17309WB1995PLC073053



the same by updating/ modifying their details with their respective Depository Participants [DPs].

To support the success of this campaign, kindly submit your documents by November 6, 2025.

For any further assistance regarding 100 days Campaign - “Saksham Niveshak”, please do reach out to us at Email id: investors@luxinnerwear.com / Phone No. (033) 40402121 or to the RTA - M/s Kfin Technologies Limited., (Unit : Lux Industries Limited) at Selenium, Tower B, Plot 31-32, Gachibowli, Financial District, Nanakrameguda, Serilingampally, Hyderabad, Telangana, 500032 at Email : einward.ris@kfintech.com / Toll Free No : 18003094001.

Thanking You

Yours faithfully,

for LUX INDUSTRIES LIMITED

For Lux Industries Limited

Smita Mishra
Company Secretary

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(Company Secretary & Compliance Officer)

M. No: A26489

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